

Bosch Privacy Notice – Highlights/Notice at Collection

Robert Bosch LLC has set out below some important highlights of the Privacy Notice for our website. You can obtain more information about how we collect, use, disclose and safeguard your personal information by reviewing our full Privacy Notice below. This website is intended for customers in the United States only.

Robert Bosch LLC acts as a controller of your personal information where we determine how and why personal information can be used, and Robert Bosch LLC provides the specific Service — as identified therein — is the controller of your personal information. This Privacy Notice, however, does not apply where we act as a processor or service provider to another controller, such as our customers.

What personal information do we collect?

For more information see [Collection of Personal Information](#) and [Sources of Personal Information](#) sections below.

We collect various types of information about our users in connection with the services or products, including:

- Information we collect directly from you (i.e., when given by you);
- Information we collect indirectly from you (i.e., collected when you use the website and
- Information we obtain from third-party sources.

We also may collect information in ways that we describe to you at the point of collection or otherwise with your consent. The personal information we collect includes identifiers, personal information, employment and educational information, and internet or similar network activity. We do not collect sensitive personal information; therefore, we do not offer a specific right to limit. The section titled “Collection of Personal Information” contains more information on these categories.

Why do we collect personal information and how is it used?

For more information see [Collection of Personal Information](#) below.

Business Purposes:	Commercial Purposes:
<ul style="list-style-type: none">• Fulfilling or meeting the reason you provided the information.• Technical administration of Bosch and Bosch affiliate websites, mobile applications and/or services.• Maintaining the safety, security, and integrity of our websites, products and services, databases and other technology assets, and business.• Processing job applications using the applicant management system• Customer, vendor, licensor and/or supplier administration, review and/or reports.• Administering, maintaining, personalizing and improving Bosch and Bosch affiliates’ mobile applications, products and services, including, without limitation, to authenticate users, provide	<ul style="list-style-type: none">• Responding to submitted inquiries and customer service requests and other questions and/or comments.• For the U.S., this data may be used for marketing and analytic purposes.

<p>requested services, provide optional additional services and to develop new features, products and/or services.</p> <ul style="list-style-type: none"> • Providing customer service. • Compliance with legal and/or regulatory requirements. • Evaluating or conducting a merger, sale of assets, consolidation or restructuring, financing or acquisition of all or a portion of any Bosch business, asset or opportunity by, with or into another business, entity or company. 	
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Bosch will not collect or use personal information for materially different, unrelated or incompatible purposes without providing you notice (or obtaining your consent, where required by applicable laws in the relevant jurisdiction). Additionally, Bosch only retains personal information for as long as necessary to carry out the purposes for which we originally collected it and for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations.

Is personal information disclosed, sold, or shared?

For more information see [Disclosure, Sale, and Sharing of Personal Information – Past 12 months](#), [Personal Information Sales: Opt-Out and Opt-In Rights](#), and [Use of Cookies](#) below.

Bosch may disclose your information with:

- Bosch affiliated entities,
- service providers, vendors, consultants, suppliers, licensors, marketing, partners and other partners and entities performing work on Bosch’s behalf,
- relevant authorities in accordance with, and as Bosch deems required, necessary and/or appropriate by, or in connection with, applicable law, regulation, court order or legal process;

Bosch does not sell or share your personal information collected through this website; therefore, we do not offer the right to opt out of the selling or sharing of your personal information.

What are the risks?

- We may transfer your personal information to states, provinces, or countries other than where you reside, including to affiliates and service providers. Therefore, your information may be accessible to courts, law enforcement and national authorities in such other jurisdictions. You can obtain information about Bosch’s policies and practices with respect to foreign service providers, or ask questions about the collection, use, disclosure or storage of personal information by such service providers, by contacting our Privacy Notice Administrator as described in the Privacy Notice.

- Bosch security measures are being continuously improved in accordance with the state of technological developments, however, absolute protection is not possible. We cannot guarantee the security of information posted or transmitted using the website.

What else should you know?

- Your personal information will be stored in U.S. and Germany and accessible to system administrators for the Bosch.us website, service providers, vendors, consultants, suppliers, licensors, marketing, partners and other partners and entities performing work on our behalf.
- You may contact our Privacy Notice Administrator, as described in the Privacy Notice, with any questions about the collection of your personal information.
- In some circumstances, you also may have a right to access, update, and correct inaccuracies in your personal data (e.g., pursuant to local law).
- Any additional choices you may have are described in the full Privacy Notice below.

BOSCH U.S. WEBSITE PRIVACY NOTICE

I. Introduction

Robert Bosch LLC is pleased to have you visit our websites and welcomes your interest in the services or products provided through the website. This Privacy Notice applies to all users of the website and the Services, anywhere in the United States.

The protection of your privacy is an important concern to which we pay special attention. We process personal information collected during your visit to the website and use of Services in compliance with this Privacy Notice and all applicable laws and regulations. Data protection and information security are part of Bosch corporate policy.

II. Scope

This Notice covers our treatment of personal information, personal data, and personally identifiable information, as defined by numerous statutes in the United States.

III. Collection of Personal Information

The website has collected the following personal information from users of the website within the last twelve (12) months

Category and Sources of Information	Examples	Business or Commercial Purpose	We disclose, share or sell this data?	Retention
Identifiers We collect this information from our users, customers, and business partners. We also generate identifiers internally.	Real name, company, telephone number, country, IP address and email address.	Business- To enable use of our sites, services, and products, to communicate with you and to understand how our Users interact with our sites.	We disclose this data with our service providers and with business partners, including those whom you instruct us to send this information.	We only retain personal information for the length of time needed to fulfil the purposes outlined in this privacy notice, unless a longer retention period is required or permitted by law.

Category and Sources of Information	Examples	Business or Commercial Purpose	We disclose, share or sell this data?	Retention
		Commercial- To improve our offerings.	We do not sell/share this data.	
Personal Information We collect this information from our users, customers, and business partners	Real name, company, telephone number, country and email address.	Business- To enable use of our sites, services, and products, to communicate with you and to understand how our users interact with our sites. Commercial- To improve our offerings.	We disclose this data with our service providers and with business partners, including those whom you instruct us to send this information. We do not sell/share this data.	We only retain personal information for the length of time needed to fulfill the purposes outlined in this privacy notice, unless a longer retention period is required or permitted by law.
Internet or other similar network activity We collect this information from our users and customers	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Business- Technical administration of Bosch and Bosch affiliate websites, mobile applications and/or services. We do not use internet or other similar network activity for commercial purposes.	We do not disclose, sell, or share this data.	IP address and similar information is stored in the Bosch.us website log file for seven days.
Professional or employment-related information	<i>Current or past job history or performance evaluations. Audio, electronic, visual, thermal, olfactory, or similar information.</i>	Business – Technical administration of Bosch applicant tracking system and recruitment processes.	We disclose this data with our service providers and with business partners, including those whom you instruct us to send this information. We do not sell/share this data.	We retain professional or employment related information in our applicant tracking system for a period of 3 years.
Non-public education information Section 1232g, 34 C.F.R. Part 99))	<i>Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.</i>	Business – Technical administration of Bosch applicant tracking system and recruitment processes.	We disclose this data with our service providers and with business partners, including those whom you instruct us to send this information. We do not sell/share this data.	We retain personal educational information in our applicant tracking system for a period of 3 years.

Bosch will continue to collect the personal information described above. If any additional personal information is collected by Bosch, we will provide any required notice(s), and where applicable obtain any required consent(s), in accordance with applicable laws in the relevant jurisdiction.

IV. Sources of Personal Information

Bosch collects personal information from the following categories of sources:

1. Directly from You. For example, when given by you or collected from you through your access to and/or use of the website, in context of contacting customer support or otherwise interact or communicate with Bosch, its agents, representatives, suppliers, vendors or consultants through the website. This information may include, without limitation, your real name, company, telephone number, country, IP address and email address and any other information you choose to provide us. Within the applicant management process, additional categories of personal data may be collected and may include, without limitation, your date of birth, nationality, place of residence, documents (e.g. resumes, certificates, references), education and training details (e.g. school education, university, professional qualification), and other information.
2. Indirectly from You. For example, from observing your use of the website and/or the Services, or services related thereto. The website from which you visit Bosch (referrer), pages viewed, files downloaded (downloads), individual links clicked, search words or search phrases (site search), duration of visit, browser used, device data (e.g., unique device identifier, MAC address, IP address, serial number, hardware model, network information and operating system and version), and other relevant details and/or information. If the visit is a result of online advertising such as banners, video ads, search engine advertising, etc., Bosch or its agents, representatives, suppliers, vendors or consultants may record which banner, adware, etc. motivated or assisted with the visit to the website.

Bosch will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated or incompatible purposes without providing you notice or obtaining your consent, where required by applicable laws in the relevant jurisdiction.

V. Disclosure, Sale and Sharing of Personal Information – Past 12 Months

Bosch may use, store, compile, manipulate, share and disclose your personal information with third parties for the purposes stated above. Your personal information is disclosed with the following:

- Bosch affiliated entities, including Bosch's parent company in Germany, Robert Bosch GmbH, to leverage shared services and improve our Services;
- Bosch service providers, vendors, consultants, suppliers, licensors, marketing, partners and other partners and entities performing work on Bosch's behalf, such as hosting vendors, advertising service providers, data analytics companies, marketing service companies, list managers and delivery companies.;
- Relevant authorities in accordance with, and as Bosch deems required, necessary and/or appropriate by, or in connection with, applicable law, regulation, court order or legal process;

Sale or Sharing of Personal Information. In the preceding twelve (12) months, Bosch has not shared or sold personal information processed within this website for a business or commercial purpose. Bosch does not sell or share your personal information; therefore, we do not offer the right to opt out of the selling or sharing of your personal information.

VI. Use of Third-Party Web Analytics Tools

This website uses web analytics tools, such as the *Google Analytics* web analytics tool and Recruitics analytics plugin, to provide us with an analysis of your use of the website, overall use of and traffic on the website and other related services.

Google Analytics uses cookies that enable an analysis of your use of the website. The information generated by the cookie about your use of the website (such as when you visited the website, the referrer URL, details on the configuration of your operating system, your browser and your access provider) are generally transmitted to, and stored on, a server of Google located in the U.S. You can opt out of Google Analytics by downloading and utilizing the Google Analytics Opt-out Browser Add-on, which you can obtain at <https://tools.google.com/dlpage/gaoptout?hl=en>. The website has enacted Google's Restricted Data Processing not to constitute as a sale or sharing of data with Google.

Recruitics uses a block of JavaScript code on specific pages of the career site. When candidates visiting the site view or apply to a job, the JavaScript code references a JavaScript file which then executes a tracking operation for analytics. Each successfully executed tracking operation results in a new job visit or apply event being sent to the Recruitics Analytics services, along with a variety of data about the event. View more information about Recruitics privacy policy at <https://www.recruitics.com/privacy-policy>

Bosch uses any information gathered by such analytics tools to analyze your use of the website to generate reports on website activities and to perform other website related services to you. Only authorized persons have access to this anonymized data.

VII. Use of Social Plugins as Part of Social Media.

Bosch's website uses social media plugins ("**Plugins**") from social networks like Facebook, Twitter/X, LinkedIn, Pinterest ("**Social Network**"). The Plugins are identified by the respective social media logo or the respective suffix (the "**Button**").

If you visit a page on the website that contains Plugins, your browser will establish a direct connection to the Social Network server and load the Button from there, At the same time the Social Network will know that the respective page on the website has been visited. If you click on a Button, you establish a direct connection to the respective Social Network. By clicking the applicable Button, you accept and consent to the transmission of your data to the Social Network. If you are logged into the Social Network, it can also associate your visit to the website to your Social Network account.

If you do not wish your data to be transmitted to the applicable Social Network via the website, ensure that you are not logged into the Social Network before visiting the website, and do not click on any Plugins while on the website.

Our website uses the YouTube video platform that enables playback of audio and video files. By visiting such websites, YouTube receives information that you have accessed the corresponding page on the website .Such data is transmitted to YouTube whether you are logged into a YouTube user account or not.

For information about the scope and purpose of data collection by these social media companies, and your rights and the settings you can configure to protect your privacy, refer to their privacy policies.

VIII. International Data Transfer

Bosch may transfer your personal information to Bosch's parent company in Germany, Robert Bosch GmbH, and/or to any other Bosch affiliates throughout the world, when processing, storing, analyzing and otherwise using data. Bosch may also transfer your data to a service, provider, contractor, or third party outside the country of origin. Accordingly, your personal information may be accessible to courts, law enforcement and national

authorities in countries other than the country in which you reside. You can obtain information about Bosch's policies and practices with respect to foreign service providers (including affiliates), or ask questions about the collection, use, disclosure or storage of personal information by such service providers, by contacting our Privacy Administrator as described below.

IX. Children's Privacy

Bosch does not knowingly collector use any personal information from online visitors under the age of 16. Bosch does not knowingly allow visitors under the age of 16 to participate in any promotions or contests made available on websites from time to time.

X. California "Shine the Light" Privacy Rights

California's "Shine The Light" law permits those Bosch customers who are residents of California to annually request a list of their personal information (if any) that Bosch disclosed to third parties for direct marketing purposes in the preceding calendar year, and the names and addresses of those third parties. At this time, Bosch currently does not share any personal information with third parties for direct marketing purposes.

XI. Use of Links to Affiliated Sites

The website may contain links to other Bosch sites. The website provides these links only as a convenience. Your use of these Affiliated Sites and any related services are outside the scope of this Privacy Notice and is governed by the Privacy Notice and any other terms referred to or located on such Affiliated Sites.

XII. Use of Links to Affiliate and External Sites

The website may contain links to other Bosch affiliated sites, to third-party websites or services operated by providers that are not associated with Bosch. Your use of these linked sites and any related services are outside the scope of this Privacy Notice and is governed by the Privacy Notice and any other terms referred to or located on such linked sites.

XIII. Chatbot/Chatbox

Within the scope of the Bosch.us website, we give you the opportunity to learn about the products and services offered by us by means of a chat. When using the chat, the chat conversation is recorded. After the chat, it will be deleted soon thereafter unless the chat is part of a support or service request. In the latter case, the chat's content is assigned to your customer account and will be saved for the purpose of fulfilling the contractual obligations.

XIV. Security

Bosch takes commercially reasonable efforts to ensure that your data collected by Bosch through this website is protected against tampering, loss, destruction, access by unauthorized persons or unauthorized disclosure. Bosch security measures are being continuously improved in accordance with the state of technological developments, however, absolute protection is not possible.

When you register with Bosch, you are required to create a username and password. You must not share this access information with anyone else as you are personally responsible for any information transmitted while logged in with your username and password.

XV. Use of Cookies

1. Bosch Cookies.

Bosch uses cookies and active components (*e.g.*, *JavaScript*) to track visitors' preferences and customize the design of the website.

Cookies are small text files stored on your computer or device when you visit a website. If you wish, you can delete the cookies at any time from your web browser. However, this can result in some functions no longer being available. For information on deleting the cookies, consult your browser's help function.

Bosch makes it possible to control the use of cookies. To do so, click the "Privacy settings" link in the footer.

2. Third-Party Cookies.

Bosch's website may incorporate content and services from other providers (*e.g.*, YouTube) who, in turn, may use cookies and active components. Bosch has no influence on the processing of personal information by these providers. The option provided by Bosch to configure settings for cookies used has no effect on cookies and active components from other providers (*e.g.* YouTube. Refer to the respective provider's websites for information about how your data is handled).

3. Tracking Mechanisms, and Cookie Retargeting

Cookies, Tracking Mechanisms, and Cookie Retargeting create user profiles by means of advertising cookies or third-party advertising cookies so called "web beacons" (invisible graphics that are also called pixels or tracking pixels), or by means of comparable technologies. These are used for interest-based advertising and to control the frequency with which the user looks at certain advertisements. The relevant provider of these tools is the controller responsible for the processing of data in connection with the tool. The providers of the tools might disclose information also to third parties for the purposes mentioned above. The data protection notices of the relevant provider in this context. The following may be incorporated into this website at various times for various marketing campaigns:

Name: Google Analytics

Provider: Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Function: Analysis of user behavior (page retrievals, number of visitors and visits, downloads), creation of pseudonymous user profiles based on cross-device information of logged-in Google users (cross-device tracking), enrichment of pseudonymous user data with target group-specific information provided by Google, retargeting, UX testing, conversion tracking and retargeting. Bosch has implemented Google's Restricted Data Processing.

Name: Google Tag Manager

Provider: Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Function: Administration of website tags via a user interface, integration of program codes on our websites. Bosch has implemented Google's Restricted Data Processing.

Name: Recruitics

Provider: Recruitics, LLC., 40 Danbury Road, 1st Floor, Wilton, CT 06897

Function: Analysis of user behavior (page retrievals, number of visitors and visits, number of clicks) and use of data to inform employee recruitment strategy. View more information about Recruitics privacy policy at <https://www.recruitics.com/privacy-policy>

XVI. How We Respond to Do Not Track Signals

Bosch does not sell or share your personal information collected through the website/services to third parties as defined by relevant laws. Therefore, we do not recognize "Do Not Track" ("DNT") or GPC.

XVII. Your Rights - US

State specific privacy laws within the United States provide data subjects certain rights regarding the personal information that businesses collect and how the collected personal information is used. If you would like to exercise data subject right available to you, find the "Exercise your Rights" section below. Our privacy team will examine your request and respond to you as quickly as possible.

We may still use any aggregated and de-identified Personal Information that does not identify any individual and may also retain and use your Personal Information as necessary to comply with our legal obligations, resolve disputes, and enforce our Agreements. We maintain and use all de-identified information in de-identified form. We do not attempt to reidentify it except to ensure our de-identification processes are in compliance with applicable law.

Dependent on the state of your residence, you may be provided the following rights:

- Right to Access: confirmation if the controller is processing the consumer's personal information, access to that data with some exceptions
- Right to obtain/disclosure:
 - a list of the categories of third parties to which the controller has disclosed the consumer's personal data
 - any categories of personal information about the consumer that have been sold
- Right to delete
- Right to portability
- Right to correction
- Right to opt out:
 - sharing of personal information to third parties
 - sale of personal information to third parties
 - targeted advertising
 - profiling
 - automated decision making
 - collection of sensitive personal information
 - collection of personal data through the operation of a voice recognition or facial recognition feature
- Right to question the results of a controller's profiling:
- Right to restrict sensitive personal information
- Right to access information about automated decision-making
- Right not to be discriminated against

XVIII. How to Exercise Your Rights

To exercise your rights, submit a verifiable consumer request or access request, as applicable, to us by either:

Calling us at (888-43-BOSCH (888-432-6724)).

Sending an email to: privacy.policy@us.bosch.com

To assist Bosch in processing your request when exercising your rights, supply the following information:

- Full name
- Phone number
- Address
- Any information you can provide about your previous contact with Bosch (e.g. contact point / touchpoint with Bosch, screenshots, reference to a specific product/newsletter)

Only you (or based on your state of residence, an authorized agent authorized by you to act on your behalf – *see Section Authorized Agent* below for more information) may make a verifiable consumer request or access request, as applicable related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. Your verifiable consumer request or access request, as applicable, must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request or access request does not require you to create an account with us, but if you already have an account with us, you may be required to make your request through that account.

We will only use personal information provided in a verifiable consumer request or access request, as applicable, to verify the requestor's identity or authority to make the request.

XIX. Response Timing and Format

We endeavor to respond to a verifiable consumer request or access request, as applicable, within forty-five (45) days of its receipt, or sooner where required by applicable law. If we require more time (up 90 days in total), where permitted by applicable law, we will inform you of the reason and extension period in writing. Opt-out request will be honored as soon as feasibly possible, but no later than 15 days from the date we receive the request.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide in response to a verifiable consumer request will only cover the 12-month period preceding the verifiable consumer request's receipt, unless otherwise required by applicable law. The response we provide will also explain the reasons we cannot comply with a request, if applicable.

For data portability requests, where applicable, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request or access request, as applicable, unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a

fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

XX. Personal Information Sales: Opt-Out and Opt-In Rights

Bosch does not sell or share your personal information collected through this website to third parties as defined by relevant laws. Therefore, we do not offer an opt-out.

XXI. Authorized Agent

Dependent on your state of residence you may request certain rights through an authorized agent.

When you submit your request through an authorized agent, we require that you:

1. Provide us a copy of your written permission for the authorized agent to submit the applicable request; and
2. Verify your own identity directly with us.

The foregoing does not apply when you have provided your authorized agent with a power of attorney pursuant to California Probate Code sections 4000 to 4465; provided, that we may require a copy of such power of attorney before fulfilling any request.

XXII. Filing a Complaint

Regulatory authorities that oversee the privacy laws and regulations, advise individuals to file an objection or challenge with the relevant company before lodging a formal complaint with a regulatory authority. If you are dissatisfied with Bosch's response to an objection or challenge filed under Article XX above, or you if wish to file a complaint with a regulatory authority first, you may do so as follows:

Under US state laws: You may file a complaint with the applicable state Attorneys General Office or regulatory agency.

XXIII. Changes to Privacy Notice

Due to the constantly changing nature of Bosch business, Bosch reserves the right to change, update, revise and/or modify this Privacy Notice at any time at Bosch's sole discretion, and Bosch will post any new or revised Privacy Notice here. Any such change, update, revision and/or modification will be effective immediately upon posting on this website, unless we are required to provide direct notice or obtain your consent pursuant to applicable laws. Use of information that Bosch gathers now will be subject to the Privacy Notice in effect at the time of use. By using or navigating around the website or utilizing any of the Services, you acknowledge that you have read and understood and agree to be bound by this Privacy Notice in and the applicable Terms of Use. If you do not agree to be so bound, do not remain on the website. You are responsible for checking the website frequently to keep apprised of recent changes.

The effective date of this Privacy Notice is January 1, 2020

This Privacy Notice was updated on September 20, 2024

The following information was updated:

State -Specific Privacy Information Added:

- California Resident Information
- Virginia Resident Information

- Utah Resident Information
- Colorado Resident information
- Connecticut Resident information
- Nevada Resident information

XXIV. Contact

To obtain more information or to submit suggestions or complaints regarding the processing of your personal information, you can contact the Bosch Privacy Notice Administrator.

If incorrect information has been stored despite Bosch efforts to maintain correct and up-to-date data, Bosch will correct this upon your written request, sent to:

Email: privacy.policy@us.bosch.com

Postal Address:

Robert Bosch LLC

Privacy Notice Administrator

38000 Hills Tech Drive

Farmington Hills, MI 48331

You may also contact as follows:

Phone:(888-43-BOSCH (888-432-6724)).

Website: <https://www.bosch.us/contact/>

Looking for product support? Email us at contact@us.bosch.com

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